

Orientation Storyteller: Multimedia

To apply for this role please send the following documentation to rustudentlife@gmail.com

- Resume
- Cover Letter
- Portfolio or samples of work

Work Hours per week (no overtime):35.00

Salary Rate: \$17.00

Start Date: May-17-2021

End Date: Aug-20-2021

Please note this role will be operating remotely during the duration of the summer

The Department of Special Projects & Storytelling in Student Affairs creates opportunities for students to tell their own stories, in their own way. For students who have something to say about their experience, SA Storytelling is here to help bring that to life so that students can be heard, their experience can be enriched in the process, and other students, faculty, and staff can learn from what they hear. We do this through marketing & promotions support for Student Affairs, leading @rustudentlife, and engaging in meaningful assessment, research, and design. Learn more at ryerson.ca/studentaffairs/storytelling.

The successful candidate will be a member of the Ryerson Central Orientation Team, in a multimedia/video production role. @RUSTudentLife Life is Ryerson University and Ryerson Student Affairs' "by students, for students" digital community that tells the ongoing story of our vibrant campus community one post, picture, video, tweet and post at a time. The candidate must be willing to commit their efforts to the enhancement of all Orientation programming to support the transition of new students at Ryerson. The candidate must be willing to commit their efforts to the enhancement of all Orientation programming to support the transition of new students at Ryerson.

Responsibilities:

- Create dynamic short and long form videos that share student stories on @RUSTudentLife, promoting the goals and programs for Central Orientation, and engaging incoming students with their new Ryerson community before they even arrive.
- Create multimedia content that supports the award-winning #RoadToRyerson campaign.
- Create and sustain a video-presence for the Orientation Team during the summer, and work collaboratively with other Student Life Programs and Student Affairs students and staff.

Qualifications:

- Must have extensive and advanced pre-production, production, and post-production skills, working with lighting, audio, and camera.
- Must be highly creative, self-motivated, and capable of functioning independently as well as in a team.
- Possess strong organizational, research, and communication skills, a solid understanding for the incoming Multimedia Storyteller to possess strong organizational, research, and communication skills.
- Must also be comfortable in front of the camera.

Technical or Software Skills:

- Advanced (required): DSLR or professional video recording; Video editing; Audio recording; Lighting & set dressing;
- Pre-production planning (storyboarding, shot lists, etc.); Youtube; Adobe Premiere and/or Final Cut Pro;
- Safe handling of equipment