

Graphic & Web Orientation Storyteller

To apply for this role please send the following documentation to Donica Willis at donica.willis@ryerson.ca

- Resume
- Cover Letter
- Portfolio or samples of work

Work Hours per week (no overtime):35.00

Salary Rate: \$17.00

Start Date: May-17-2021

End Date: Aug-20-2021

Please note this role will be operating remotely during the duration of the summer

The Department of Special Projects & Storytelling in Student Affairs creates opportunities for students to tell their own stories, in their own way. For students who have something to say about their experience, SA Storytelling is here to help bring that to life so that students can be heard, their experience can be enriched in the process, and other students, faculty, and staff can learn from what they hear. We do this through marketing & promotions support for Student Affairs, leading @rustudentlife, and engaging in meaningful assessment, research, and design. Learn more at ryerson.ca/studentaffairs/storytelling.

The successful candidate will be a member of the Ryerson Central Orientation Team, in a graphic and web production role. @RUStudentLife is Ryerson University and Ryerson Student Affairs' "by students, for students" digital community that tells the ongoing story of our vibrant campus community one post, picture, video, tweet and post at a time. The candidate must be willing to commit their efforts to the enhancement of all Orientation programming to support the transition of new students at Ryerson.

Responsibilities:

- Oversee the maintenance of the Ryerson Central Orientation website (orientation.ryerson.ca) and its related web-pages (including those hosted on external servers)
- Assist with the planning and implementation of an innovative digital Orientation experience.
- Design Ryerson Central Orientation's public appearance by creating graphic design materials for both online and print mediums.

Qualifications:

- Must be tech-savvy, comfortable with Web 2.0 technologies and experienced with web- and graphic-design.
- Must be highly creative, self-motivated, and capable of functioning independently as well as in a team.
- Have a solid understanding of Ryerson University, Ryerson Student Affairs, values of Equity, Diversity, and Inclusion, Orientation Week, and student leadership development.

Technical or Software Skills:

Adobe Illustrator, Adobe Photoshop, Adobe InDesign. Knowledge in HTML, WordPress and/or Adobe CQ an asset.