



KIND University Brand Ambassador

What does a KIND U Ambassador do?

As the KIND U Ambassador, we will rely on you to bring the KIND brand to life as the Head of Marketing on your campus. KUAs are not interns. They are part of the KIND team where we live by the mantra “we not me.”

This means doing things like...

- Partnering with like-minded student organizations and local companies to host events relevant to the brand
- Seeding and developing relationships with student influencers, ultimately leading to increased brand visibility
- Coordinating and executing sampling initiatives and events on and near campus
- Communicating success stories, key learnings and other activities to marketing and sales management
- Timely planning and reporting

...BUT your number one responsibility is to **Live the Brand** and do unexpected acts of kindness for others! Beyond that this job is what you make of it! Push your ideas and creativity to their limits to make the KIND brand come to life on campus.

Who is a KIND U Ambassador?

KUAs

- ✓ are known for making things happen
- ✓ are organized with “street cred” around school
- ✓ are smart, energetic & reliable
- ✓ know how to balance work and play
- ✓ are connected, involved and know their campus like the back of their hand
- ✓ are definitely not over-committed and are dedicated to being KIND

Qualifications

- ✓ You must attend one of the schools for which we have an open KUA position
- ✓ You have to live the KIND lifestyle
- ✓ You have to know your school like the back of your hand, and know the student body even better
- ✓ You have to balance work and play - be creative, energetic, and passionate

What’s in it for you?

You get paid! KUAs earn a weekly stipend.

You get to tell your friends that you’re a KIND U ambassador.

Plus, let’s face it... This will look pretty sweet on your resume.

Is this you? (How to apply)

It’s time to take your college experience to the next level by becoming a KIND U Ambassador! All KINDAHOLICS please submit your cover letter and resume at kindsnacks.submit4jobs.com.

We look forward to hearing from you!