



POSITION: Student Life Profiler

PAYMENT + HOURS: \$12/Hour 10 Hours/Week

TERM: September 2012 – March 2013

SUPERVISOR: Hamza Khan, Digital Community Facilitator

DEPARTMENT: Student Community Life

RESPONSIBILITIES

The Student Life Promotions Team will be a group of students that are passionate about being at Ryerson and want to make a significant contribution to the creation of a vibrant campus community. The focus of the team's work will be to raise the profile of events and activities taking place in the Ryerson community so all students have an opportunity to become connected and engaged.

POSITION DESCRIPTION:

Working under the general supervision of the Digital Community Facilitator, the incumbent is responsible for researching, profiling and publicizing the insights, experiences and accomplishments of Ryerson students, staff, faculty and alumni to the campus and local community through campus and departmental media and publications. The incumbent will also have the special function of assisting with the coordination of all in-person research used to assess Student Life programs and services. Interested applicants should have a strong interest in publicity and public relations, marketing, statistics as well as written proficiency with the English language. Successful applicants are expected to meet deadlines, organize ideas in a structural and natural manner, conduct interviews with bystanders or relevant sources, and demonstrate creativity in their written content.

QUALIFICATIONS:

- Must be a full-time Ryerson student in the 12/13 academic year
- Hold a minimum 2.33 GPA
- Be work-study approved
- Be available at a wide variety of times, including some weekends and evenings
- Possess strong organizational, time-management and multi-tasking skills
- Be able to communicate effectively in writing and verbally
- Be able to work independently, but thrive in a team environment
- Be creative and have the ability to troubleshoot issues in a fast-paced setting
- Be a self-starter that is full of creative ideas and is not afraid to take initiative
- Must understand the Ryerson experience and be engaged in life on campus
- Create and foster a sense of enthusiasm and pride in student and campus life
- Experience with online journalism and/or blogging is an asset
- Must be able to demonstrate how their work would contribute to the develop of a vibrant campus community
- Have experience in relevant software such as web browsing, blogging, research tools, word processing

**Please send resume + cover letter + sample writings to
hamza.khan@ryerson.ca**