



POSITION: Video Blogger + Photographer
PAYMENT + HOURS: \$12/Hour 10 Hours/Week
TERM: September 2012 – March 2013
SUPERVISOR: Hamza Khan, Digital Community Facilitator
DEPARTMENT: Student Community Life

RESPONSIBILITIES

The Student Life Promotions Team will be a group of students that are passionate about being at Ryerson and want to make a significant contribution to the creation of a vibrant campus community. The focus of the team's work will be to raise the profile of events and activities taking place in the Ryerson community so all students have an opportunity to become connected and engaged.

DUTIES INCLUDE:

- Create video blog and short blurb about campus life once a week
- Find your own leads and your own stories as well as take assignments agreed upon by the team
- Attend and report on popular campus gatherings, planned/unplanned events
- Encourage and respond to comments to further engage your audience
- Take photos of at least 1 campus event per week.
- Edit photos and post on Flickr, Facebook and help bloggers attach photos to articles
- Create and foster a sense of enthusiasm, pride and engagement in campus life

QUALIFICATIONS:

- Must be a full-time Ryerson student in the 12/13 academic year
- Hold a minimum 2.33 GPA
- Be work-study approved
- Be available at a wide variety of times, including some weekends and evenings
- Possess strong organizational, time-management and multi-tasking skills
- Be able to communicate effectively in writing and verbally
- Be able to work independently, but thrive in a team environment
- Be creative and have the ability to troubleshoot issues in a fast-paced setting
- Be a self-starter that is full of creative ideas and is not afraid to take initiative
- Must understand the Ryerson experience and be engaged in life on campus
- Create and foster a sense of enthusiasm and pride in student and campus life
- Have training & experience in photography and video editing that will allow the candidate to fulfill the duties of the position
- Must be able to demonstrate how their work would contribute to the develop of a vibrant campus community
- Have experience in relevant software such as Final Cut Pro, Adobe Photoshop, adobe Lightroom, and Aperture.

Please send resume + cover letter + portfolio to hamza.khan@ryerson.ca