



POSITION: Brand Specialist

PAYMENT + HOURS: \$12/Hour 10 Hours/Week

TERM: September 2012 – March 2013

SUPERVISOR: Hamza Khan, Digital Community Facilitator

DEPARTMENT: Student Community Life

RESPONSIBILITIES

The Student Life Promotions Team will be a group of students that are passionate about being at Ryerson and want to make a significant contribution to the creation of a vibrant campus community. The focus of the team's work will be to raise the profile of events and activities taking place in the Ryerson community so all students have an opportunity to become connected and engaged.

DUTIES INCLUDE:

- Developing and spreading the RU Student Life brand
- Assist in gathering sponsorships for online giveaways and deals
- Be the face of RU Student Life across campus
- Assist the rest of the Student Life Promotions Team in getting the word out about their work
- Be the connector between the Student Life Promotions Team and Ryerson departments and groups
- Other duties as assigned

QUALIFICATIONS:

- Must be a full-time Ryerson student in the 12/13 academic year
- Hold a minimum 2.33 GPA
- Be work-study approved
- Be available at a wide variety of times, including some weekends and evenings
- Possess strong organizational, time-management and multi-tasking skills
- Be able to communicate effectively in writing and verbally
- Be able to work independently, but thrive in a team environment
- Be creative and have the ability to troubleshoot issues in a fast-paced setting
- Be a self-starter that is full of creative ideas and is not afraid to take initiative
- Must understand the Ryerson experience and be engaged in life on campus
- Create and foster a sense of enthusiasm and pride in student and campus life
- Background in attaining sponsorships is a plus
- Must be well connected across Ryerson

Please send resume + cover letter to hamza.khan@ryerson.ca