



POSITION: Blogger
PAYMENT + HOURS: \$12/Hour 10 Hours/Week
TERM: September 2012 – March 2013
SUPERVISOR: Hamza Khan, Digital Community Facilitator
DEPARTMENT: Student Community Life

RESPONSIBILITIES

The Student Life Promotions Team will be a group of students that are passionate about being at Ryerson and want to make a significant contribution to the creation of a vibrant campus community. The focus of the team's work will be to raise the profile of events and activities taking place in the Ryerson community so all students have an opportunity to become connected and engaged.

DUTIES INCLUDE:

- Collects and analyzes information about newsworthy events to write for publication
- Receives assignment or evaluates news leads and news tips to develop story idea
- Gathers and verifies factual information regarding story through interview, observation, and research
- Organizes material, determines emphasis, and writes stories
- Work with other team members to determine the content of blogs and articles
- Maintain online article, blog postings and comments using Wordpress
- Work with photographer to choose appropriate photos to pair with articles
- Minimum 2 blog posts per week

QUALIFICATIONS:

- Must be a full-time Ryerson student in the 12/13 academic year
- Hold a minimum 2.33 GPA
- Be work-study approved
- Be available at a wide variety of times, including some weekends and evenings
- Possess strong organizational, time-management and multi-tasking skills
- Be able to communicate effectively in writing and verbally
- Be able to work independently, but thrive in a team environment
- Be creative and have the ability to troubleshoot issues in a fast-paced setting
- Be a self-starter that is full of creative ideas and is not afraid to take initiative
- Must understand the Ryerson experience and be engaged in life on campus
- Create and foster a sense of enthusiasm and pride in student and campus life
- Have training & experience in journalism that will allow the candidate to fulfill the duties of the position
- Experience with online journalism and/or blogging is an asset
- Must be able to demonstrate how their work would contribute to the develop of a vibrant campus community
- Have experience in relevant software such as web browsing, blogging, research tools, word processing

**Please send resume + cover letter + sample writings to
hamza.khan@ryerson.ca**